

A woman with long, wavy brown hair, wearing sunglasses and a yellow bikini with white polka dots, stands on a sandy beach with her arms outstretched. The background shows the ocean and a clear sky. The entire image has a warm, golden-yellow tint.

**“The Proven
Science...
of Successfully
Beating Obesity
with HCG”**

Dr. R Jones & Dr. K Moore

***“When I look in the mirror, I hate what I see...
I hate my body... Sometimes I cry myself to
sleep... I feel ashamed and embarrassed
... I am in bondage in this body.”***

Yes, that’s how so many overweight women (and men) feel. They are at their wits end with having to live in a society which demands nothing less than absolute submission to a perfect body image standard that seems almost impossible to ever achieve.

Can you relate to this?

“Size 8 - don’t make me laugh, my shoes alone are that big!”

Dear precious seeker,

If your obesity is now at the point of worrying you sick (and you can relate to the women above), then you’ve done the right thing today by downloading this important document by Dr. Robert Jones and Dr. Kirk Moore of the **Genesys Medical Consulting Group**.

It’s our faithful hope this day will bring a ray of healing sunshine into your life as you read....

“The Proven Science Of Successfully Beating Obesity with HCG”

Hi, I’m Dr. Robert Jones. It’s only right that you know a little about my professional background as I lead you through what will shortly prove to be one of the most thrilling reads of your life. If the spectre of obesity has been haunting you for years it’s important you read carefully every line that follows. Please be patient during some of the more complex explanations later.

Today I promise you, something is about to change for good for you... forever.



For over 25 years I’ve specialized in nutritional consulting and appear regularly on TV networks such as **ABC** and **NBC** here in Utah as a subject matter specialist.

My interest in the balanced healing and optimum natural health of the whole person in a holistic sense, plus expertise in bio-identical hormone replacement therapy blossomed into a full-fledged practice called...

The Center for Hormone Therapy.

A little while back we experienced a quantum leap forward when remarkable results (which you'll see shortly) arising out of work done with my colleague Dr. Kirk Moore resulted in the health breakthroughs we're so delighted to share with you today.

What we've uncovered has transformed the lives of **over one thousand patients** using bio-identical hormone replacement therapy and hormone-based weight-loss programs.

These astonishing results are really just a small beginning though and are the reason why together we have formed the **Genesys Medical Consulting Group** in order to rush these important findings out to a wider audience as quickly as possible, because let's face it... our nation, globe is in a health crisis of gargantuan proportions.

In fact almost every western nation seems headed for this very same health meltdown.

Consider this...

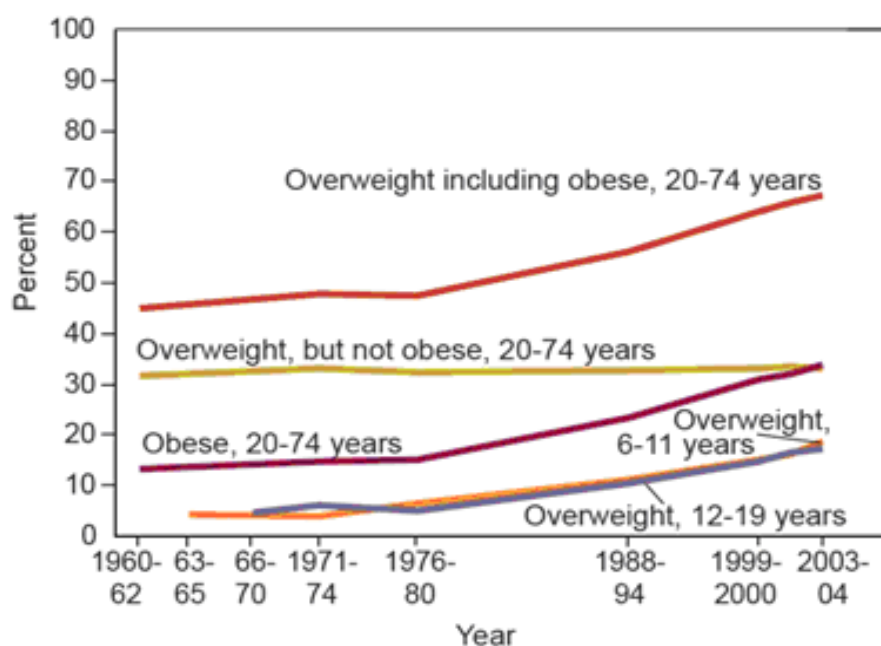
- Obesity causes approximately **300,000 deaths each year** in the United States alone.
- Obesity is the second leading cause of preventable deaths (after smoking) in the US.
- Obesity will reduce an individual's life by an average nine years.
- **The Centers for Disease Control & Prevention** warns obesity increases the risk of; hypertension, diabetes, coronary heart disease, stroke, gallbladder disease, osteoarthritis, respiratory problems, and some cancers.
- It can cause complications of pregnancy, bladder control problems, psychological disorders, and premature death.
- **The Brits are just as bad** - Dr A. Rahim, Endocrinologist at Heartlands Hospital in Birmingham, central England, suggests the situation is so serious that as many as **up to 90% of the UK population could be overweight by 2050** in an article for the Birmingham Post in 2007.
- **Many Scots** helped lay the foundations of our own great nation but back in the old country they're in dire trouble - in Scotland their Daily Mail recently reported that **ONE IN THREE SCOTS NOW DIE WEEKLY BECAUSE OF OBESITY**. Obesity is listed as the underlying cause of death or mentioned on the death certificate and has shot up nearly 74% since 1999 according to the government's own **General Register Office for Scotland**.
- In 2007, **the World Health Organization** (WHO) estimated that 1.6 billion people over age 15 were overweight and at least 400 million were obese.

Now Over 60% Obese in USA?

Back here in the US, from youngsters to the elderly, the upward trend of dangerously overweight lifestyles is staggering.

Look at this chart released by the **Centers for Disease Control & Prevention** as part of their **National Health and Nutrition Examination Survey in 2006**.

Thankfully though, because of HCG, everything has changed to provide real hope - just when hope seemed all but gone...



SOURCES: Centers for Disease Control and Prevention, National Center for Health Statistics, Health, United States, 2006, Figure 13. Data from the National Health and Nutrition Examination Survey.

FIRST: Who Is To Blame For Your Fat?

Let's start with the most important question you must ever answer as you begin what I believe will become a magnificent journey of healing for you and your body.

I say you... "and your body" because unless you understand the true reason why you have the obesity you desire so earnestly to lose in the first place, then your thinking will never really be able to recognise and absorb the cure to enjoy your new life when it knocks at your door.

The only reason I can say 'cure' with such authority and confidence is because, as a Doctor *I've personally witnessed the results* for myself **in over 1000 cases of obesity which have been cured**. Many of these these patients would previously define themselves as having been 'hopeless cases'... but not any longer

What I'm showing you today simply works... **our patients prove it, day in day out**. For Dr Moore and I this is incredibly satisfying after all the years of research we've invested in finding a truly foolproof way out of this wretched condition for our clients. You'll also see and hear some of their remarkable stories about how, on average they lose ONE POUND A DAY very shortly.

So are you ready to answer the question?

Who is really to blame for your fat?

The real answer is perhaps different to what you may be expecting.

Did you know...

YOU ARE ACTUALLY SUFFERING FROM A VERY NATURAL BODILY DISORDER?

So give yourself a break because in 99% of cases - IT'S REALLY NOT YOUR FAULT AT ALL.

The fault is actually hard wired into your very metabolism. But don't worry, this is exactly where Science comes to your rescue... and "flips the switch" back over in your favour once and for all.

Ready for school?

- **Lesson No 1: Obesity is a Disorder... a natural one.** Now a natural cure resolves it.

People suffering from obesity get fat despite whether they eat too much, normally or even too little, (is that like you?) but someone who's free from this disorder never gets fat even if they frequently eat too much. (Do you have a friend like that?).

Any temporary loss of weight brought about by dieting, extreme exercise, laxatives, appetite suppression drugs (phentermine, amphetamines etc) for example will only result in the weight piling back on again after each weight loss method is stopped.

The term 'Yo-Yo' refers to those people who can't seem to keep weight off, even if they can manage to lose it quite dramatically to begin with. The reason of course is that none of these methods actually corrects the core disorder at the root of the patients weight problem. Today we address this core issue as you'll see.

- **Lesson No 2: Your Digestive Tract is being used wrongly**

The human digestive tract is designed for 'light grazing' (little and often) feeding, so that we're supposed to feed only when one feels hungry - and then only up to the point where we are mildly full... and not beyond. This is like the foraging habits of apes, rats and pigs with whom we share a similar omnivorous digestive tract. Think of it as "**Graze n' Go**". We graze - we go, and should naturally burn up calories etc as we do, just as Mother Nature intended.

Problems occur when regular mealtimes and excess food at dinner tables that's not really needed, combine with today's sedentary lifestyles - the body then "flips the switch" and stores the extra as reserves, because they're simply not needed at present.

Which brings us neatly to the subject of fat...

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FAT: The Good, The Bad and the Ugly

- **Lesson No 3: Fat - the good the bad, and the ugly;** now let's explore the three types of human fat and why you need to understand them if you want to be slim.

FAT Type No1: Structural fat (good) is vital for health and you simply shouldn't be without it. It's required for areas such as encasing the kidneys to protect them and filling gaps between various organs as well as keeping skin smooth and tight.

FAT Type No2: Fat as Fuel Reserves (good) - essential once more as 'reserve fuel'. This type of fat is localized over the body and drawn upon by the body when normal nutritional food intake is too low to provide the necessary nutrition needed for the healthy functioning of the body.

When this happens (for example in famine situations) then the body quite naturally draws on these reserves from around the body as it needs them. It's readily available to help out as required.

Even when someone has both types of Fat 1&2 stored at full capacity, they are not obese, because structural and reserve fat is a part of the necessary functioning of a natural healthy body.

It's the way you were designed... and shouldn't be tampered with.

However, when we come to our third type of fat things start to get a little ugly...

FAT Type No3: Abnormal Fat stored inaccessibly (bad or even... ugly) - this type of fat is actually another type of reserve fuel but because of the way that the body stores it, it becomes 'locked away', is inaccessible and therefore useless.

Thus it cannot be used in nutritional emergencies like Fat Type No2 can be.

In essence it just becomes a 'lump' we have to drag about - a liability.

Because this type of fat is locked away it cannot be used in any meaningful way by the body - which then defaults to using up reserves of the other types of fat first. Hence when dieting instead of the 'bad fat' being dumped - the good stuff goes first.

It's only when every last 'drop' of these other fats have been completely depleted that the body will start to access this 'locked' away reserve of Fat Type No3, but by this stage a person is usually so weakened it can be almost disastrous, even dangerous to the overall structural health of their body.

We'll cover this in more depth shortly.

Your Understanding Precedes Your Healing...

Understanding **Fat Type No3** is really at the heart of why people suffer from obesity. Please try to grasp the central role this type of fat plays in obesity because if you can understand it - YOU CAN ESCAPE IT.

I PROMISE YOU.

It also explains why some people lose huge amounts of weight just as they wish - *yet often end up looking worse.*

This happens when someone tries to lose weight by using extreme dieting or by starving themselves. First they lose their normal fat reserves, then once these have gone, the essential structural fat (Fat Type No1) is attacked and depleted. They look older, even haggard and often have lots of spare skin draped over by this stage, a very odd looking body in many cases.

Bad news for a strong, healthy body.

Once the structural type of fat which provides the essential stability, muscle tone and elasticity of the body and it's organs is stripped out, the whole body becomes weakened.

However...

Despite feeling tired and hungry (starving in many cases) their belly, hips, thighs and upper arms still show no signs of weight loss...yet they lose the good type of fat in other areas where in fact it really should remain for the healthy functioning and strength of the overall human frame - their collar bones and ribs etc can even begin to stick out.

As I said this can look pretty odd - you become a kind of 'fat/thin human hybrid'... not pleasant.

Obese patients often get confused by this, because when they diet they lose the wrong fat.

So what now, did we just hit a dead end?

No - exactly the opposite in fact.

Imagine for a moment with me if you will...

Wouldn't it be wonderful if there really was a simple natural 'switch' that you could flip which would preserve the good types of fat so that healthy body tissue structure was maintained.

But here's the kicker...

Let's imagine it also 'switched' the Bad, Ugly type of Fat No3 over by transforming it into a fat that could be easily accessed and then used up naturally. This switch would mean that it no longer remained 'locked' as the type of fat which causes your obesity and all it's problems.

There's the whole crux of obesity in it's simplest form - Fat Type No3 gets locked up.

Unlock it, and you're on the road to freedom.

If you could do that, your body would start 'eating up' all the harmful Fat Type No3 and you'd lose your obesity within a very short time indeed - all 100% naturally, provided you also kept to a simple diet plan which helps cause your body to draw reserves from Fat Type No3.

Well, you can stop imagining because in fact in our clinic...

After "flipping this natural switch" in the human body **ON AVERAGE OUR PATIENTS LOSE A POUND A DAY** - it's that simple, powerful and incredibly effective. If you could lose a pound a day would that help you gain a happier perspective on your life?

Well guess what... **that switch is right there within you.**

It's at the center of the human brain... deep in the Hypothalamus, but in women only. (Hang on men!)

All you need do is access it and switch it over...

Your Mum is Living Proof This Will Work For You

You may not realise this, but when your mum was pregnant with you she fed you using a natural process whereby her blood was saturated with food. The nutrition it provided flowed directly to feed you in the womb. This was done by her body's own use of an amazing substance called **Human Chorionic Gonadotrophin** which is ONLY PRODUCED in pregnant women.

Human Chorionic Gonadotrophin (**HCG for short**) circulates in huge quantities in a woman's body while she is pregnant. During this time every single ounce of reserve fat - Type 2 and yes, even Type 3 is made available to the growing foetus - such is the importance of the soon to be newborn.

Fat Type No 3 is transformed by the HCG into 'good' fat for the babies nutrition.

Isn't nature marvellous?

Thus this amazing substance HCG seems to be the very switch that flips over in the center of the Hypothalamus allowing the dangerous Fat Type No 3 to be transformed into a type of fat which can be easily drawn upon as a nutritional reserve like the Fat Type No 2 provides.

Scientifically speaking it would appear that what is known as the "**dicncephalic fat banking capacity**" is unlimited during pregnancy. This simply means the switch has been thrown wide open allowing the Fat Type No 3 to be transferred over into useful service to be used for the body as a nutritional source.

All well and good if you are a pregnant woman but what about those who are not or never will become pregnant - like men for instance?

For an answer to that let's travel a little deeper into science and visit another continent to investigate...

The Fat Boys of India

Many years ago in India **an Austrian neurologist called Frolich** described cases of extreme obesity and sexual underdevelopment in youths (it's called Frolich's Disease). The boys suffering this disease were termed "The Fat Boys" and displayed the following characteristics...

- Long slender hands
- Breasts
- Large hips
- Buttocks and thighs with striations
- Knock knees
- Underdeveloped genitals - often with genitals that had not descended

He discovered that the sex organs of these boys could be developed by giving them injections of a substance extracted from the urine of pregnant women. The purified extract was of course Human Chorionic Gonadotrophin. What Frolich had found was then taken a step further by the British Doctor Simeon in his research the 1950s... which revealed frankly the most wondrous discovery of all for those afflicted by extreme obesity.

What follows next is riveting stuff, so stay tuned for these last three minutes, it will be worth it...

Because HCG was expensive Frolich found that small daily doses gave just as good results as large weekly ones among the boys. However, most remarkable of all **he discovered that by giving small daily doses of HCG their ravenous appetites completely vanished and their shape changed** - the fat causing their extreme obesity had moved, and he noted...

"Strangely enough however, their shape did change. Though they were not restricted in diet, there was a distinct decrease in the circumference of their hips."

Observing Frolich's results Dr. Simeon then realised that by using HCG, Frolich must have inadvertently thrown the switch at the center of the brain in the Hypothalamus.

This allowed for the transformation of Fat Type No3 into something more akin to Fat Type No2 - just as when women "throw this switch" during pregnancy and allow this fat to be used as nutrition for their babies he realised.

He reasoned that, if he gave HCG and then simply restricted the diet of an obese person that could be enough to cause their body to naturally 'throw the switch' and thus begin using (eating) up the previously useless Fat Type No3, without damaging or using up the 'good' types of fat vital for their sound structural body health either.

He figured that dramatic weight loss should result...and without hunger pangs.

It worked.

God Bless The Brits!

Here are his results in his own words...

*"When I tried this in typical cases of Froehlich's syndrome, I found that as long as such patients were given **small daily doses of HCG** they could comfortably go about their usual occupations on a diet of only 500 Calories daily **and lose an average of about one pound per day.***

*It was also perfectly evident that **only abnormal fat (Fat Type No3) was being consumed**, as there were no signs of any depletion of normal fat. **Their skin remained fresh and turgid**, and gradually **their figures became entirely normal**, nor did the daily administration of HCG appear to have any side effects other than beneficial.*

*From this point it was a small step to try the same method in all other forms of obesity. It took a few hundred cases to establish beyond reasonable doubt that the mechanism operates in exactly the same way and **seemingly without exception in every case of obesity.***

*We find that the injection of **only 125 units per day is ample to reduce weight at the rate of roughly one pound per day**, even in a colossus weighing 400 pounds, **when associated with a 500-Calorie diet.**"*

There you have it, the breakthrough half the known world is desperately seeking for...

Dr. Simeon has discovered the very switch located deep in the center of the human brain that allows anyone suffering from the torture of obesity to begin their very own walk to freedom out of the despair, loneliness and torture of being dangerously overweight.

So to recap and clarify...

By merely restricting one's diet or reducing caloric intake, the body typically consumes the normal fat reserves and cannot access the abnormal fat accumulations.

But the use of the HCG hormone releases abnormal fat deposits and makes them available for consumption by the body. Hence your body then quite naturally consumes the very fat causing your obesity...and you don't feel hungry while it's doing so either.



You get thinner while feeling full!

It works for both men and women... and with no known side effects.

As I've said, it's been my personal mission to bring this new understanding on how to treat obesity. We know HCG is wonderful, but don't just let us tell you that.

[Disclaimer: FDA regulations require us to state that HCG is not officially approved by the FDA for weight loss.]

Please see below what real HCG users are saying for yourself...

Real Results From Real (Ex)Obesity Sufferers Like You...

At the **Genesys Medical Consulting Group** we've built on the pioneering work that Dr. Simeon laid down for obese patients at their wits end and desperately unable to help themselves.

We know HCG is wonderful, but don't just let us tell you that. You can see for yourself plus listen to...

Holly - who was totally skeptical and didn't believe she could lose a pound a day.

Todd - Lost 9% body fat, 6.5 inches in his waist, 30 pounds and 6 more after his treatment with HCG was finished.

Lynn #1 - 90% of her pain is gone since HCG, her friends started noticing immediately.

Lynn #2 - Lost 30 pounds and feels great!

Audrey - A simply incredible story. You must listen to this one!

To hear these audio testimonials please [click here](#)



So dear reader today I've shown you all this...

- You've learned exactly why obesity happens
- You've learned exactly what type of fat causes it
- You've learned exactly why it's so stubborn to get rid of, and you know...
- If you've tried and repeatedly failed at weight loss - you know you should never, ever starve yourself
- You know that pregnancy holds the key to your freedom from fat - even if you never have children
- You've seen the HCG obesity breakthrough proven thousands of times over in real lives
- You've seen the results Kenny, Dale, Mechelle, Holly and Audrey had in our clinic

But what about you?

- Are you finally ready to say goodbye to every last feeling of guilt, shame or failure?
- Is it time for you to stop feeling like you are always the fattest person in the room yet?
- Are you ready to at least begin imagining intimacy with your partner once more?
- Would you like to enjoy never being ashamed to undress in front of them again?
- Would you like a body you didn't hate and that actually made you feel happy?
- Are you still scared to lose large amounts of weight because you're worried your skin would sag badly? If so, today I've shown you that by using HCG THIS WILL NOT HAPPEN TO YOU.
- Are you ready to start loving your body from this point on instead of despising it?

Honesty: here is my promise to you...

Using HCG within our guided clinical program will **reset your metabolism to that of a normal 'skinny' person.** This means, when you have finished the program which is either 23 days or 40 days, your body will burn food for fuel more efficiently *and you will not feel abnormally hungry.*

You will not have to fight with your willpower to do it or undergo starvation or deprivation ever again.

You will lose on average A POUND A DAY.

Recent statistics from the **American Medical Association** reveal the shocking figures that **only 10% of the millions of people who set out to lose 30lbs or more actually manage it.** Worse still only a tiny fraction of those successful dieters - just one in twenty are able to maintain their new lower weight for more than a few months.

Let's face it - it's hard to go it alone.

And what's the point of losing it all... only to pile it all back on again a few months later?

Because I want you to get off that wretched diet fad merry go round once and for all...

Today I've shown you a better way.

It's now entirely possible for you to expect to lose a pound of fat a day, and KEEP IT OFF FOR GOOD - compare that to the results the **American Medical Association** just reported and you'll see by simply using HCG within our guided clinical program you will achieve the weight loss you dream about.

I encourage you to grasp the opportunity with both hands right now... and 'flip the switch' for yourself.

I know what a positive, life long impact correctly administered HCG has on people suffering the misery of long term obesity. So why don't you give me call and discuss when you can see me personally?

Please call me on **(801) 685-2730.**

That way we can talk over face to face any deeper questions you may have.

As well as having highly trained staff in our practice our clinical facilities have also been certified to the highest standards set forth by the American Association for Accreditation of Ambulatory Surgery Facilities, and the Joint Commission on Accreditation of Healthcare Organizations.

It's another reason we are so popular - people feel safe, listened to and respected.

But that means there is a downside...

Currently there is a waiting list, so I suggest you call Lisa (between 9am and 5pm, Monday through Friday, Mountain Standard Time at **(801) 685-2730** right away and ask to get on our VIP List. That's because she may be able to open a slot sooner for you.

I hope you've found this Report illuminating, informative and enjoyable and I look forward to hearing from you soon. Here's to a lifetime of happiness for you with what I call **"The Natural Miracle of HCG"**

Dr. Robert Jones

Dr Robert Jones

Dr. Kirk Moore

Dr, Kirk Moore

PS. We have patients who travel from all over the country. If you need hotel and travel information, please inform Lisa when you call (801) 685-2730..

PPS. The number of consultations we can accommodate each month is limited. Therefore, please try to get on our VIP List as soon as possible which allows people to occasionally 'cut in line' when spaces become available among other benefits.

